

Simplify Philanthropy, Amplify Impact<sup>®</sup>



# GIVING MODEL CANVAS

Need help designing your philanthropic programs?

Our team can provide consultative services that allow us to collaboratively shape campaigns and programs together that meet your philanthropic goals and desired social impact outcomes. We call it our **Giving Model Canvas** workshop. Here's how it works...

## Discovery & Needs Assessment



Our discovery process is led with the intent of uncovering your organization's DNA and understanding how an effective employee or customer engagement campaign could be implemented. We identify key stakeholders, consider your business goals, how your organization works, and how decisions are made.

## Giving Model Canvas



Our workshop enables our clients to accelerate the process of realizing the potential of a campaign, while outlining the various paths to implementation. We'll facilitate exercises in Design Thinking, Scenario Planning, Rapid Prototyping. We'll also review best practices in Corporate Philanthropy.

### Agenda: Day 1

- Part I:** Review Program Goals
- Part II:** Future Scenario Planning
- Part III:** Map User Journeys
- Part III:** Rapid Prototyping
- Part IV:** Givkwik Overview

### Agenda: Day 2

- Part I:** Prototyping Hack Exercises
- Part II:** Metrics & Dashboard Design
- Part III:** Requirements Development
- Part IV:** Campaign Mock-Ups
- Part V:** Feedback and Next Steps



## What We Will Need From You (prior to the Workshop)

- ✓ A general understanding of your program goals
- ✓ Minimum business requirements & timing
- ✓ List of participants with description of roles & responsibilities

